



Bloomingfoods Brand/Product Boycott Policy

We are driven by and committed to our [Ends Statement and the seven co-op principles](#). We have more than 8,000 active owner-members with diverse needs, views, and passions. Thus, the cooperative itself will not participate in brand/product boycotts. However, we are dedicated to consumer education and will post information about boycotts impacting any brand/product sold at Bloomingfoods. It is important to us that our shoppers have the necessary information to make purchases that are aligned with their needs, views, values, and passions.

All information posted about brand/product boycotts are overseen by our Leadership Team, which includes the General Managers, Store Managers, HR Manager, Finance Manager, and Marketing & Communications Manager. All requests to boycott a brand/product are to be sent to info@bloomingfoods.coop for our Leadership Team to review.

Brand/Product boycott requests must be:

1. Well-defined;
2. Clearly stated;
3. Have achievable goals;
4. Exhibit goals consistent with our mission and/or core values; and
5. Contain valid and verifiable information with sources listed.

After our Leadership Team has verified that the brand/product boycott request is a legitimate boycott, information about the boycott will be posted on our website and sent out to our email subscribers.

The brand/product boycott information will remain posted on our website and in-store until our Leadership Team determines:

1. The boycott has been officially called off by the organizing party or issues were resolved;
2. Our stores no longer carry the brand/product(s); or
3. The Leadership Team obtains new information that changes the premise of the situation related to either the brand/product(s) and/or the boycott.

This policy was created on 4/12/23.