











Co-op Owners receive 10% off all purchases all day.



Bloomingfoods Hires New General Manager

Bloomingfoods Board of Directors is happy to announce the hiring of Anthony (Tony) Alongi for the position of general manager. Tony is currently CFO of Hanover Co-op in Hanover, New Hampshire, the second largest and second oldest co-op in the country. The board chose Tony for a variety of reasons. "When we put all the reasons together, we knew we had someone we could all work with." Tony will be in Bloomington off and on during January and February, and officially starting work on March 1. If you see Tony in the store, please welcome him to Bloomingfoods. Click here to learn more.

Game Day Sale: Feb 1 – 7

The big game is right around the corner. To celebrate, we're holding a big sale. Sale starts Monday, Feb 1 and ramps up thru the week until Game Day on Sunday. Look for more Game

Day Deals in our Deli, Meat, & Produce departments starting Wed, Feb 3.





Our new Positive Change program off to a great start

When you shop at Bloomingfoods, you have the opportunity to round up (to the next dollar), donating your change to a different local non-profit each month. Boy & Girls Clubs of Bloomington is our recipient for the month of January. We love their Healthy Lifestyles program, which promotes healthy eating and cooking.

Thanks to all of our shoppers for making this program a great success. Halfway through the month, you have already raised over \$2,000! Let's see how much good we can do for this great organization!



Featured Local Vendor, Kenny's Farmhouse Cheese, to be in stores Sat, Jan 23

Kenny and family have been on their land in the hills of Barren County, Kentucky since 1976 and have been making cheese with their own cows milk since 1998. "We know that the quality of our cheese is only as good as the milk, and we are reminded daily that this is dependent upon healthy animals." Learn more about Kenny's Farmhouse Cheese on their website.

Co-op owners receive 25% off Kenny's Cheese thru Feb 2.

Meet the cheesemakers and try Kenny's Farmhouse Cheese at our stores:

East Store: Saturday, Jan 23, 10am-12pm

Near West Store: Saturday, Jan 23, 1pm-3pm



Prairie Farms Milk returns to Bloomingfoods

Prairie Farms is a farmer-owned dairy co-op with dozens of family-owed farms across Indiana. The closest Prairie Farms bottling plants are 93 miles away in Holland and Anderson, Indiana. Since 2008, Prairie Farms farmers have pledged not to use artificial growth hormones. After a 10-year hiatus, Prairie Farms is making its return to Bloomingfoods. Now available at our Co-op Basic price for \$2.99/gallon.



Bloomingfoods Ivy Tech Expands

With the start of the New Year, Bloomingfoods Ivy Tech opened for business in a brand new location at an expanded Ivy Tech campus. The expansion project includes a beautiful new Student Commons, library, book store, 400-seat lecture hall, and an expanded Bloomingfoods Ivy Tech. At the same time, we welcome a new Location Manager, Nancy Flynn-Hert. Thank you to our previous Manager, Rodney Schmidt, who gave Bloomingfoods 19 years of excellent service. Be sure to stop by Ivy Tech to see the expansion, have some lunch, and meet our new Bloomingfoods Ivy Tech Manager!

News from Bloomingfoods Co-op Board of Directors

Member-Owner Forum: Monday, Feb 1, 6:30-8:30pm, East Patio

Member-Owners, it is time to update our Ends Statement goals; your Board of Directors will be hosting a member-owner forum Monday, February 1st, from 6:30-8:30pm in the East Side patio room. The Ends Statement is the most potent tool for direction and change within a co-op. It has been over five years since ours has been updated and we need your input and advice. Please join us for this event so that we can hear your vision for our co-op over the next five years. We expect this to be an ongoing conversation throughout the year. For more information visit our <u>Facebook event page</u>.

Next Board Meeting: Thursday, Jan 28, 6:30pm

East Store Patio Meeting Room, 3220 E. 3rd Street. Board Meetings are open to co-op member-owners and guests of the board. More information available on our <u>website</u>.

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Our email address is:

info@bloomingfoods.coop









